

**CONTRACT**

*New*

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
500368 /	06398217

<u>Product</u>	<u>Contract Dates</u>	<u>Estimate #</u>
OBAMA :60S	10/30/12 - 11/06/12	2265

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	10/26/12 / 10/26/12

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic

Adults 35+

<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	95	101

<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/30/12	11/05/12	Cops/Dog The Bounty Hunter	1-2pm		1:00			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$750.00			
N 2	KVVU	10/30/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		1:00			NM	2	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$8,500.00			
N 3	KVVU	10/30/12	11/05/12	The Simpsons	M-F 11:35p-12:05a		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				1	\$700.00			
N 4	KVVU	10/30/12	11/05/12	Anderson	3-4p		1:00			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$1,500.00			
N 5	KVVU	10/30/12	11/05/12	The Dr.Oz Show	4-5p		1:00			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$1,800.00			
N 6	KVVU	10/30/12	11/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		1:00			NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				1	\$1,450.00			
N 7	KVVU	10/30/12	11/05/12	MORE Access	630-7pm		1:00			NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$2,100.00			
N 8	KVVU	10/30/12	11/05/12	Extra	M-F 7-730p		1:00			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$2,500.00			
N 9	KVVU	10/30/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		1:00			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				1	\$1,400.00			
N 10	KVVU	10/30/12	11/05/12	TMZ	730-8p		1:00			NM	2	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$3,300.00			
N 11	KVVU	10/30/12	11/05/12	More M-F 9-10a	M-F 9a-10a		1:00			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
500368 /	06398217

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	OBAMA :60S	2265

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				1	\$550.00			
<b>Totals</b>											18	\$45,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	18	\$45,000.00	\$38,250.00
<b>Totals</b>	18	\$45,000.00	\$38,250.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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FAX# 610-225-1191 OCT26/12 17.54  
HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*  
\*\*CHANGES\*\*

REP. #	OFF. #	762	SALESMAN #
BUYER NAME	MAURA GILROY		
SALES PRSN	PH- TERESA DIFURIA		

CLASS:	NATL.	LOCAL	REGIONAL
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LCF)

1000

DATE OCT26/12 17.54

TO ROSE  
FR NIKKI  
OK'D M1 SEE LINE 12  
TOTAL SAME  
PLS CNF THANKS

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA : 605

OBAMA : 60S

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 2265  
AGENCY PRODUCT CODE = 101

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PROGRAM : COPS/DOG
CON COM1: COPS/DOG
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1	ES	100E-200E	60	\$750.00	10/30	11/5	0	TD-E,M	0
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	:	:	: SPTS

12	A		100P-200P	60		\$750.00	10/30	11/5	2		TU-F,M	2
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : CORRECT PRG. PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT30 ON LINE-1 FOR 2 SPOTS/WK STATION MAKEGOOD OFFERS: M1 OK'D BUY#1 MISSED: TU-F,M/100P-200P OCT30 (2/WK) 60S \$750.00 (OCT26/12) OFFER: TU-F,M/100P-200P OCT30 (2/WK) 60S \$750.00 PLS ADVISE. CMT: CORRECT PRG. PLS APPROVE.												

NOV/12 45000.00 CONTRACT TOTAL 45000.00  
 TOTAL SPOTS 18

MARKET TOTALS \$225,000 KVVU 20% KSNV 23% KLAS 29% KTNV 20% KVMY 6% KVCW 1% CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6398217 TRF# 500368  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT26/12 15.28  
\*\*\* KVVU-TV \*\*\*

4	300P-400P	60	\$1,500.00	10/30	11/5	2	TU-F,M	2
PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER								
5	400P-500P	60	\$1,800.00	10/30	11/5	2	TU-F,M	2
PROGRAM : DR OZ CON COM1: DR OZ								
6	600A-700A	60	\$1,450.00	10/30	11/5	1	TU-F,M	1
PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A								
7	630P-700P	60	\$2,100.00	10/30	11/5	2	TU-F,M	2
PROGRAM : MORE ACCESS< CON COM1: MORE ACCESS<								
8	700P-730P	60	\$2,500.00	10/30	11/5	2	TU-F,M	2
PROGRAM : EXTRA CON COM1: EXTRA								
9	700A-900A	60	\$1,400.00	10/30	11/5	1	TU-F,M	1
PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS								
10	730P-800P	60	\$3,300.00	10/30	11/5	2	TU-F,M	2
PROGRAM : TMZ CON COM1: TMZ								
11	900A-1000A	60	\$550.00	10/30	11/5	1	TU-F,M	1
PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS								
STATION MAKEGOOD OFFERS: M1 UNRESL BUY#1 MISSED: TU-F,M/100P-200P OCT30 (2/WK) 60S \$750.00 (OCT26/12) OFFER: TU-F,M/100P-200P OCT30 (2/WK) 60S \$750.00 PLS ADVISE. CMT: CORRECT PRG. PLS APPROVE.								

NOV/12 45000.00 CONTRACT TOTAL 45000.00  
TOTAL SPOTS 18

MARKET TOTALS \$225,000 KVVU 20% KSNV 23% KLAS 29% KTNV 20% KVMY 6% KVCW 1% CABL 0%  
KTUD 1%

SVC- NSI  
DEMOS- RA35+\*

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REP HEADLINE# 6398217  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 11.17  
\*\*\* KVVU-TV \*\*\*

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # 762 SALESMAN #  
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY  
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA  
WASHINGTON, DC 20007

ORDER # 500268 CONTRACT # 6398217 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA : 60S EST#2265 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT26/12 11.17

REP: TO ROSE  
FR NIKKI  
NEW OBAMA : 60S  
TOTAL \$45,000  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007  
OBAMA : 60S

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	60		\$750.00	10/30	11/5	2		TU-F,M	2
AGENCY ADVERTISER CODE = 95 AGENCY EST# = 2265												
AGENCY PRODUCT CODE = 101												
PROGRAM : COPS/DOG												
CON COM1 : COPS/DOG												

Cops 100g

REP HEADLINE# 6398217  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP

OCT26/12 11.17  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	60		\$8,500.00	10/30	11/5	2		TU-F,M	2
3			1135P-1205A PROGRAM : THE SIMPSONS CON COM1: THE SIMPSONS	60		\$700.00	10/30	11/5	1		TU-F,M	1
4			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	60		\$1,500.00	10/30	11/5	2		TU-F,M	2
5			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	60		\$1,800.00	10/30	11/5	2		TU-F,M	2
6			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	60		\$1,450.00	10/30	11/5	1		TU-F,M	1
7			630P-700P PROGRAM : MORE ACCESS< CON COM1: MORE ACCESS<	60		\$2,100.00	10/30	11/5	2		TU-F,M	2
8			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	60		\$2,500.00	10/30	11/5	2		TU-F,M	2
9			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	60		\$1,400.00	10/30	11/5	1		TU-F,M	1
10			730P-800P PROGRAM : TMZ CON COM1: TMZ	60		\$3,300.00	10/30	11/5	2		TU-F,M	2

REP HEADLINE# 6398217  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
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OCT26/12 11.17  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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11			900A-1000A	60		\$550.00	10/30	11/5	1		TU-F,M	1
PROGRAM : MORE LAS VEGAS												
CON COM1: MORE LAS VEGAS												

NOV/12 45000.00 CONTRACT TOTAL 45000.00  
TOTAL SPOTS 18

MARKET TOTALS \$225,000 KVVU 20% KSNV 23% KLAS 29% KTNV 20% KVMY 6% KVCW 1% CABL 0%  
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